



# EDUCATION 2020

sensus®  
HAIRLOVERS

## **CONTACTS**

**Web:** [www.globalfashion.academy](http://www.globalfashion.academy) - [www.ilovesensus.it](http://www.ilovesensus.it)

**Telephone:** +39 0575-720682

**Email:** [reception@globalfashion.academy](mailto:reception@globalfashion.academy)

**Address:** A. de Gasperi, 8 - Sansepolcro (AR) - 52037



EDUCATION  
2020

ACADEMY/ON TOUR

## NEXT GENERATION

Foundation courses for hairdressers with limited experience or who are starting out.

- *Foundation Color*
- *Foundation Cut*
- *Consultation*

## PROFESSIONAL

Courses for professionals that teach the latest trending looks and techniques.

- *Men's World*
- *Sens.ùs Care*
- *Fashion Color*
- *Classic Commercial Color*
- *Advanced Commercial Color*
- *Fashion Collection*

## EXPERT

Advanced courses for a deeper understanding of tools and techniques.

- *Mastering Color + Online Exam*
- *Mastering Blondes + Online Exam*
- *Mastering Solution + Online Exam*
- *Expert Practice Session*

All courses will be held at the GFA Academies or, upon request, on tour. Both types of courses follow the same format.

The Academy also offers:

**V.I.P. EDUCATION:** Customized lessons can be organized on request with personalized formats and training programs.

**WEBINARS:** Short online training videos illustrating the latest developments in fashion, style and education for all those who, on their own or in groups, want to keep up to speed with information, trends and techniques from the comfort of their PC. Choose the topic you are interested in and send us your request or preference.

***Courses are booked by web check-in and you will receive your course notes in digital form at your email address.***



[#basiccolor](#) [#basiccolorimetry](#)  
[#foundationcolor](#)

**NEXT  
GENERATION**



NEXT GENERATION

# FOUNDATION COLOR

**The fundamentals of coloring.**

This course teaches you how to prepare your client and master the color service. It covers essential colorimetry and the fundamentals of coloring, skills you can use as soon as you get back to the salon.

**LEVEL:** Foundation. For hairdressers with limited experience or who are starting out.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Head block with 4 sections/colors, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



#cut #shapes  
#volumes



## FOUNDATION CUT

**The basics of hair shapes, volumes and direction.**

This course teaches you how to prepare your client and the core salon cutting techniques. It focuses on the line, layers and graduation, taking you through the techniques step by step and teaching the concepts of perimeter, sections, angles and volume.

**LEVEL:** Foundation. For hairdressers with limited experience or who are starting out.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** 40 cm chestnut head block, scissors, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#dialog #customerloyalty  
#consultation**





# CONSULTATION

**The fundamentals of consultation and diagnosis.**

This course teaches the theoretical and practical approach to welcoming and engaging with clients. Your relationship with your clients is crucial in order to understand and meet their needs and create trust and loyalty.

**LEVEL:** Foundation. For hairdressers with limited experience or who are starting out.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



[#mencolor](#) [#menhaircut](#)  
[#mensworld](#)

**PROFESSIONAL**



## MAN'S WORLD

**An exclusive insight into the world of men's hair.**

A simple method that teaches you how to taper with the scissors and comb technique or shears to deliver iconic, classic male looks. (...and discover everything you need to know about beards and male coloring)

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Male head block with beard and moustache, scissors, hairdryer, brushes, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#haircare #rituals  
#beauty**

**PROFESSIONAL**

## SENS.ÙS CARE

**Health and beauty hair rituals.**

Today's professionals must be able to offer a variety of services for the care and wellbeing of their clients' hair. Gain expertise and confidence in your consultation skills, asserting your value and professional role. Learn everything you need to know about hair, as well as advice on how to develop your consultancy skills and the menu of services you offer.

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#conceptcolor #directcolor  
#vivid**

**PROFESSIONAL**

## FASHION COLOR

**Trending techniques and fashion colors created with direct coloring and toners.**

Keep up to speed with the latest fashion color developments, so you can confidently satisfy your increasingly knowledgeable clientele.

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** 30 cm platinum blonde head block (angora), hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#streaks #colorsection  
#colorshadows**



**PROFESSIONAL**



## **CLASSIC COMMERCIAL COLOR**

**Commercial coloring techniques for a simple and effective approach.**

This course will help launch your career as a colorist and boost your technical skills, so you can offer your clients a top-quality service. Also useful for hairdressers who want to update their salon skills.

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** 30 cm platinum blonde head block (angora), hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#balayage #freehand  
#degradé**

**PROFESSIONAL**



## **ADVANCED COMMERCIAL COLOR**

**Advanced commercial coloring techniques for a simple and effective approach.**

Take your professionalism to the next level. This session teaches you how to master dégradé, balayage and freehand lightening techniques.

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** 40 cm chestnut head block, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#fashion #trends  
#collection**

**PROFESSIONAL**



## FASHION COLLECTION

**Everything about the Sens.ùs collection and mood.**

This course gives you a preview of next season's trends through the collections and stylistic research into the latest fashionable shapes and colors. A practical and theoretical session to help boost your creativity. This course is specially designed to teach hairstylists practical techniques that are guaranteed to make an impact and are always on-trend.

**LEVEL:** Intermediate. For experienced hairdressers.

**DURATION:** 1 day

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** 40 cm blonde head block, scissors, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#colormaster #advancedcolor  
#advancedlevel**

EXPERT



## MASTERING COLOR + ONLINE EXAM

**In-depth technical knowledge of coloring and the components of cosmetic color.**

Continue your journey into the world of color as you learn which Sens.ús products should be used to give the best results.

***There will be an online exam at the end of the course.***

**LEVEL:** Advanced. For professionals aspiring to excellence.

**DURATION:** 2 days

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ús technical kit\*

**YOU WILL NEED:** Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#blondmaster #blondeambition  
#blondhair**



EXPERT



## MASTERING BLONDES + ONLINE EXAM

**A masterclass in highlighting and the different types of bleaches and toners.**

Blonde is one of the most requested services in salons today. Hairdressers are frequently asked to lift and lighten natural or cosmetic colors and today's salons must be able to cater to this request. The Mastering Blondes 2-day full immersion course will teach you how to choose the best product for the best results.

***There will be an online exam at the end of the course.***

**LEVEL:** Advanced. For professionals aspiring to excellence.

**DURATION:** 2 days

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



**#colorsolution #problemsolving  
#advanced**

EXPERT

## MASTERING SOLUTION + ONLINE EXAM

**Tackling problems with a logical and practical approach.**

This course will teach you the answers to the most common problems, so you can deal with issues that arise on a daily basis. Mastering Solution will give you the confidence and technical skills you need to choose the right solutions.

***There will be an online exam at the end of the course.***

**LEVEL:** Advanced. For professionals aspiring to excellence.

**DURATION:** 2 days

**PARTICIPANTS:** 8 - 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

**DIPLOMA AWARDED:** Yes

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM\*\*:** Yes, sent to the e-mail address given when booking the course.



[#setyourselfachallenge](#) [#realwork](#)  
[#practice](#)

**EXPERT**



## EXPERT PRACTICE SESSION

**Put into practice the knowledge gained during the three "Mastering" sessions!**

Practice the skills you have learnt directly on models, dealing with problems and special needs so you will be ready to solve them in your salon.

**LEVEL:** Advanced. For professionals aspiring to excellence.

**DURATION:** 1 day

**PARTICIPANTS:** da 4 a 16

**MATERIAL PROVIDED:** Sens.ùs technical kit\*

**YOU WILL NEED:** hairdryer, brushes, hair straighteners, combs, etc.

**DIPLOMA AWARDED:** Yes

**SENS.ÙS EXPERT GRADUATION PLAQUE**

# NOTE

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

---

**SENS.ÙS TECHNICAL KIT:** \* Black Sens.ùs bag, rat tail comb, wide-toothed comb, bowl, brush, sectioning clips, tube squeezer, folder, pad, pen

**COURSE NOTES AVAILABLE IN ELECTRONIC FORM:\*\*** Sens.ùs renews its commitment to respecting the environment.



**GLOBAL  
FASHION  
ACADEMY**

[globalfashion.academy](http://globalfashion.academy)