



**GLOBAL
FASHION
ACADEMY**

**EDUCATION
2021**

sensus[®]
HAIRLOVERS
ENG

CONTACTS

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All courses will be held at the GFA Academies or, upon request, on tour. Both types of courses follow the same format.

The Academy also offers:

V.I.P. EDUCATION: Customized lessons can be organized on request with personalized formats and training programs.

WEBINARS: Short online training videos illustrating the latest developments in fashion, style and education for all those who, on their own or in groups, want to keep up to speed with information, trends and techniques from the comfort of their PC. Choose the topic you are interested in and send us your request or preference.

Courses are booked by web check-in and you will receive your course notes in digital form at your email address.



#basiccolor #basiccolorimetry
#foundationcolor

NEXT
GENERATION



NEXT GENERATION

FOUNDATION COLOR

The fundamentals of coloring.

This course teaches you how to prepare your client and master the color service. It covers essential colorimetry and the fundamentals of coloring, skills you can use as soon as you get back to the salon.

LEVEL: Foundation. For hairdressers with limited experience or who are starting out.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Head block with 4 sections/colors, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#cut #shapes
#volumes

NEXT
GENERATION



FOUNDATION CUT

The basics of hair shapes, volumes and direction.

This course teaches you how to prepare your client and the core salon cutting techniques. It focuses on the line, layers and graduation, taking you through the techniques step by step and teaching the concepts of perimeter, sections, angles and volume.

LEVEL: Foundation. For hairdressers with limited experience or who are starting out.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 40 cm chestnut head block, scissors, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#dialog #customerloyalty
#consultation

NEXT
GENERATION

CONSULTATION

The fundamentals of consultation and diagnosis.

This course teaches the theoretical and practical approach to welcoming and engaging with clients. Your relationship with your clients is crucial in order to understand and meet their needs and create trust and loyalty.

LEVEL: Foundation. For hairdressers with limited experience or who are starting out.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#mancolor #manhaircut
#mansworld

PROFESSIONAL



MAN'S WORLD

An exclusive insight into the world of men's hair.

A simple method that teaches you how to taper with the scissors and comb technique or shears to deliver iconic, classic male looks (...and discover everything you need to know about beards and male coloring).

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Male head block with beard and moustache, scissors, hairdryer, brushes, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#haircare #rituals
#beauty

PROFESSIONAL

SENS.ÙS CARE

Care and beauty hair rituals.

Today's professionals must be able to offer a variety of services for the care and wellbeing of their clients' hair. Gain expertise and confidence in your consultation skills, asserting your value and professional role. Learn everything you need to know about hair, as well as advice on how to develop your consultancy skills and the menu of services you offer.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#updo #glamour
#braidstyle

PROFESSIONAL



GLAMOUR UPDO

The elegant world of braided hair.

Creating updos, styles and movement with hair is an art that will never go out of fashion. Sign up for our GLAMOUR UPDO course and hone your skills at managing long hair and creating elegant styles.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Hairdryer, brushes, hair straighteners, curling tongs, combs and personal equipment for styling hair.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#conceptcolor #directcolor
#vivid

PROFESSIONAL

FASHION COLOR

Trending techniques and fashion colors created with direct coloring and toners.

Keep up to speed with the latest fashion color developments, so you can confidently satisfy your increasingly knowledgeable clientele.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 30 cm platinum blonde head block (angora), hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.

PROFESSIONAL

FASHION BLONDE

All shades of blonde and its secrets.

Blonde has always been a much sought-after color and in this course you will learn the techniques and concepts you need to suggest the right shade or highlight to take your client's hair to the next level.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 40 cm chestnut head block, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.

#blondie #goldhair
#blondhair



#meches #colorsection
#colorshadows

PROFESSIONAL



CLASSIC COMMERCIAL COLOR

Commercial coloring techniques for a simple and effective approach.

This course will help launch your career as a colorist and boost your technical skills, so you can offer your clients a top-quality service. Also useful for hairdressers who want to update their salon skills.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 30 cm platinum blonde head block (angora), hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#balayage #freehand
#degradé

PROFESSIONAL



ADVANCED COMMERCIAL COLOR

Advanced commercial coloring techniques for a simple and effective approach.

Take your professionalism to the next level. This session teaches you how to master dégradé, balayage and freehand lightening techniques.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 40 cm chestnut head block, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#fashion #trends
#collezione

PROFESSIONAL



FASHION COLLECTION

Everything about the Sens.ùs collection and trends.

This course gives you a preview of next season's trends through the collections and stylistic research into the latest fashionable shapes and colors. A practical and theoretical session to help boost your creativity. This course is specially designed to teach hairstylists practical techniques that are guaranteed to make an impact and are always on-trend.

LEVEL: Intermediate. For experienced hairdressers.

DURATION: 1 day

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: 40 cm blonde head block, scissors, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



#colormaster #advancedcolor
#advancedlevel

EXPERT



MASTERING COLOR + ONLINE EXAM

In-depth technical knowledge of coloring and the components of cosmetic color.

Continue your journey into the world of color as you learn which Sens.ùs products should be used to give the best results.

There will be an online exam at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 2 days

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



EXPERT

MASTERING BLONDES + ONLINE EXAM

A masterclass in highlighting and the different types of bleaches and toners.

Blonde is one of the most requested services in salons today. Hairdressers are frequently asked to lift and lighten natural or cosmetic colors and today's salons must be able to cater to this request. The Mastering Blondes 2-day full immersion course will teach you how to choose the best product for the best results.

There will be an online exam at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 2 days

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.

**#blondmaster #blondeambition
#blondhair**



EXPERT



MASTERING SOLUTION⁺ ONLINE EXAM

Tackling problems with a logical and practical approach.

This course will teach you the answers to the most common problems, so you can resolve any issues that arise in the daily running of your salon. Mastering Solution will give you the confidence and technical skills you need to choose the right solutions.

There will be an online exam at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 2 days

PARTICIPANTS: 8 - 16***

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Set of bleached laboratory yak hair swatches, hairdryer, brushes, hair straighteners, combs and personal equipment.

DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.

#colorsolution #problemsolving
#advanced



#proveyourself #realwork
#practice

EXPERT



EXPERT PRACTICE SESSION

Put into practice the knowledge gained during the three "Mastering" sessions!

Practice the skills you have learnt directly on models, dealing with problems and special needs so you will be ready to solve them in your salon.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 1 day

PARTICIPANTS: 4-16

MATERIAL PROVIDED: Sens.ùs technical kit*

YOU WILL NEED: Hairdryer, brushes, hair straighteners, combs, etc.

DIPLOMA AWARDED: Yes

SENS.ÙS EXPERT GRADUATION PLAQUE AWARDED



WEB ACADEMY

Courses which introduce you to the world of GFA rapidly and remotely.

TECH E-LEARNING

3 hours of remote lessons to build your knowledge if you are too far away to attend a course or want to develop your technical experience from the comfort of your salon.

• **E-COLOR**

• **E-BLONDE**

• **E-SOLUTION**

PRODUCT WEBCAST

For those who are too far away to attend or want to learn more about our products from the comfort of their salon at the time they choose.

• **SENS.ÛS COLOR**

• **SENS.ÛS DECO**

• **SENS.ÛS TONERS & DIRECT**

• **SENS.ÛS TOOLS**

• **SENS.ÛS CARE**

• **SENS.ÛS STYLE**

WEB

Web sessions give you remote access to specific information about individual topics or webcasts to learn more about products.

Furthermore, with WEBINAR sessions you can view short online training videos illustrating the latest developments in fashion, style and education for all those who, on their own or in groups, want to keep up to speed with information, trends and techniques from the comfort of their PC.

TECH E-LEARNING



E-COLOR

In-depth technical knowledge of coloring and the components of cosmetic color.

There will be an online survey at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 3 h

PARTICIPANTS: up to 30

DIGITAL DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



E-BLONDE

Increase your technical knowledge of highlighting techniques and the different types of bleaches and toners. This rich full immersion course will teach you how to choose the best product for the best results.

There will be an online survey at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 3 h

PARTICIPANTS: up to 30

DIGITAL DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.



E-SOLUTION

During this course you will learn how to deal with problems in a rational and direct manner and find solutions to the most common problems, so you can resolve any issues that arise in the daily running of your salon.

There will be an online survey at the end of the course.

LEVEL: Advanced. For professionals aspiring to excellence.

DURATION: 3 h

PARTICIPANTS: up to 30

DIGITAL DIPLOMA AWARDED: Yes

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Yes, sent to the e-mail address given when booking the course.

ADVICE FOR TAKING PART IN WEB SESSIONS

[BEST SOLUTION]

Computer (PC or MAC) connected to your modem/router with an Ethernet cable. Alternatively, if you decide to use your wi-fi network, place your computer where the signal is the strongest.

[ALTERNATIVE SOLUTION]

9" or larger tablet (Android or IOS) connected to your wi-fi or mobile data network (in this case check your data bundle as your service provider may charge for this). Position yourself where the wi-fi or mobile data signal is the strongest.

[POSSIBLE (BUT NOT RECOMMENDED) SOLUTION]

Smartphone (Android or IOS) smaller than 9" connected to your wi-fi or mobile data network (in this case check your data bundle as your service provider may charge for this). Position yourself where the wi-fi or mobile data signal is the strongest.

GET THE MOST OUT OF YOUR GFA WEBINAR EXPERIENCE

Using headphones will enhance your experience - your earbuds from your cell phone are fine too.

We recommend you log on a couple of minutes before the beginning of the session to carry out controls and tests. The connection test is available on the platform, otherwise you can check your connection and equipment at this link: <https://bit.ly/2TuthPF>

Some webinars allow you to take part with a microphone and webcam. We recommend you log on a couple of minutes before the beginning of the session to carry out controls and tests.

The audio/video test is available on the platform.

MORE ADVICE AND F.A.Q. AT THIS LINK:

<https://bit.ly/2LXKP8Z>

NOTE ACADEMY/ON TOUR

SENS.ÛS TECHNICAL KIT: * Black Sens.Ûs bag, rat tail comb, wide-toothed comb, bowl, brush, sectioning clips, tube squeezer, folder, pad, pen (for courses with participants in attendance)

COURSE NOTES AVAILABLE IN ELECTRONIC FORM:** Sens.Ûs renews its commitment to respecting the environment.

*** For on tour courses, assess the capacity and feasibility of the room to ensure it complies with COVID-19 restrictions in force where the course is being held..

**** Only at the Global Fashion Academy



GLOBAL FASHION ACADEMY

globalfashion.academy